



## **Activity Report: 2007**

### **Overview**

2007 was a very challenging year for INGCAT, with scarcity of funds a major and ongoing problem. INGCAT has however continued to work successfully on several major activities related to FCTC implementation and the promotion of tobacco dependence treatment provision, which are reported in this paper along with an outline of 2008's work priorities.

### **1. 2007 activity outline**

#### ***1.1 FCTC implementation***

As an NGO in official relations with WHO, INGCAT participated in the 2<sup>nd</sup> Conference of the Parties (COP) in July 2007, where the broad NGO goal, and achievement, was the adoption of strong guidelines on the implementation of FCTC Article 8 relating to smokefree legislation. INGCAT's additional objective was to secure future COP priority for Article 14 implementation, relating to treatment provision – this too was achieved and work continues on this issue with COP Secretariat and WHO TFI.

INGCAT also responded to requests for technical support for national-level FCTC implementation in selected countries. Within the UK, we promoted NGO lobbying for the required national coordinating mechanism and plan. We also helped build implementation coalitions in countries as diverse as Sudan and Barbados.

#### ***1.2 Promotion of tobacco dependence treatment provision***

In 2007 INGCAT publicly launched its [Global Treatment Partnership](#) (GTP) initiative, bringing together NGO, research and private sector organisations to work on the goal of universal access to effective treatment. Following a launch seminar at SRNT's Annual Meeting in February, much of the GTP's work involved raising awareness of the case for treatment strategies and advocacy to raise the status of treatment within FCTC implementation planning. In addition to securing COP commitment to early work on FCTC Article 14, GTP completed research on national treatment guidelines and is began work to asses the nature of training provision worldwide.

In addition to advocacy work, INGCAT provided intensive support to health professional partner organisations to improve their respective strategies on treatment: WONCA (The World Organisation of Family Doctors) is now working on the engagement of family practitioners and their national associations, and the UK's Royal College of Nursing is establishing a global nursing initiative on behalf of the International Council of Nurses.

At the global policy level, INGCAT assisted WHO TFI on its plans to update of its Policy Recommendations on the Treatment of Tobacco Dependence, and was consulted by FCTC COP Secretariat on the production of its first report on tobacco dependence treatment.

Finally, INGCAT provided booths, seminars and workshops on treatment issues at major conferences throughout the year including FCTC COP and the annual congresses of SRNT, IUATLD, ERS, SRNT Latin America, SRNT Europe and WONCA.

INGCAT secured £250,000 funding from partners for the 2007 phase of GTP work.

### **1.3 Other major projects**

The principal special project for 2007, continuing into 2008, was IUATLD's World Bank-funded programme in China, Sudan and Benin. INGCAT's role was to support coalition building in these countries and prepare a policy-related research manual for low income countries. In China, work focused on improving treatment provision and uptake. Two field trips led to the development of a draft joint workplan with China's CDC, which aims to provide sustainable training programmes and a supportive policy environment in key health care settings. This work benefited from additional grant funding from Cancer Research UK. In Sudan, the work focused on FCTC implementation planning and monitoring. A national tobacco control forum was established, and INGCAT also secured the agreement of the International Tobacco Control Policy Evaluation Survey to establish a programme in Sudan. Work on Benin was due to commence in 2008.

A second potential special project in 2007 was a collaboration with IUHPE to create a tobacco control media clearinghouse, as part of the Bloomberg Global Initiative. Work commenced with a 2-day planning consultation among international experts in the field. Sadly for both INGCAT and IUHPE, contract negotiations proved unsuccessful and the preliminary work undertaken was discontinued.

### **1.4 Participation in other partnerships**

From the beginning of 2007 INGCAT became a partner in the initiative known as Global Dialogue for Effective Stop Smoking Campaigns ([www.stopsmokingcampaigns.org](http://www.stopsmokingcampaigns.org)) – a partnership that provides technical assistance on the design and implementation of paid media campaigns on tobacco control issues. INGCAT participates in the steering group and administers the partnership's budget as an in-kind contribution.

INGCAT is also a member of the [Global Smokefree Partnership](#), and until late 2007 served on its management group.

As a member of the [Framework Convention Alliance](#), INGCAT participates in its policy committee and led the development of FCA's first position papers on Article 14, relating to tobacco dependence treatment.

## **2. Member recruitment**

While INGCAT's structure has been under review no proactive recruitment has been done, however in 2007 we were delighted to welcome several new organisational members: old friend IUHPE bringing its extensive expertise in health promotion policy and new friend the Taiwan Medical Alliance, bringing its special interest and expertise in tobacco dependence treatment. We also welcomed several national-level organisations including most recently the Barbados Heart and Stroke Foundation, the National Council for the Prevention of Alcoholism and Drug Dependency (also Barbados) and the Non Smokers Rights Association of Nepal.

### **3. Future planning**

In late 2007 the Board agreed that INGCAT's future focus should be broadly on cessation and related policy as patient care is the core business of its main membership constituency. Cessation remains a neglected element of tobacco control despite its recognition by the World Bank as one of the 6 top interventions required in comprehensive tobacco control programmes, and its inclusion within the FCTC. INGCAT will therefore continue to lead the development of the Global Tobacco Dependence Treatment Partnership, and promote work on cessation strategy among its member organisations.

For 2008, the priority tasks will be:

- advocacy for a strong and equitable FCTC approach to tobacco dependence treatment provision
- provision of workshops, and programme content on treatment at key tobacco control events
- development of consensus-based model training content on treatment for implementation by member organisations
- completion of the IUATLD/ World Bank programme in Sudan, China and Benin.

Secondary tasks, concerned with INGCAT's organisational development, will be:

- implementation of a new membership structure
- organisation of a General Assembly by electronic conference
- recruitment of new organisational members

Comments on this document are warmly welcomed, as is participation in the planning and implementation of the work programme.

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